



---

## GRAPHIC DESIGN

---

### EDUCATION

Drexel University, Philadelphia, PA.  
Bachelor of Science in Graphic Design,  
Class of 2012  
Minor in Women's Studies

---

### PROGRAMS AND SKILLS

Adobe Photoshop, Illustrator, Indesign,  
After Effects and Premiere  
Sketch, Powerpoint, Keynote, Prezi  
Photography (digital and film)  
Screen printing  
Illustration  
Logo and Corporate Identity  
Print and Publication  
Web and Interactive  
Presentation graphics  
Infographics  
Packaging  
Typography  
Motion Graphics  
Video Editing  
Marketing strategy  
Conference/exhibition coordination  
Social strategy and content  
Project management

---

### EXPERIENCE

#### DIGITAL ART DIRECTOR, BERLINROSEN

June 2017 to Present

I am currently working at BerlinRosen, a PR firm focused on advocacy and political work, in their Digital agency. I collaborate with nearly all of the firm's practice areas on projects spanning across social, web, email and video. I also work on select print projects when needed. I am able to get involved with all facets of a project from strategy to design to execution. I enjoy the opportunity to contribute to causes I am personally invested in through visual communication and social strategy. I am passionate about visual storytelling and brand building through the use of digital media in new and exciting ways.

#### SENIOR MARKETING DESIGNER, SPONGECCELL

November 2012 to Present

Designed corporate marketing and branding materials for both print and web. Designed demos of banner ads for both display and video formats. Concepted and designed Sales support materials in a variety of mediums. Habitually worked on extremely tight deadlines for major brands and won very large budget accounts. Worked on a very small team and took on any responsibilities that were necessary. Trained and managed team members and acted in a project management role for over 2 years. Was sent to our London office for 6 months to act as the only marketing team member where I worked directly with our global clients and VPs.

#### FREELANCE GRAPHIC DESIGN

June 2012 to Present

On-going freelance work for various clients that are focused on social justice and community fundraising. Created a poster campaign in 2013 to raise money for the community institution The Saint Marks Bookshop in order to help them avoid closure due to rent hikes. Currently working on the Hope Reichbach Fund which is a community organization in Brooklyn that helps provide local advocacy internships for NYC-based college students. Created a new logo as well as multiple graphics for both print and web.